

# **Guide to using JBK's Chef Finder Tool**

#### What is this tool?

Our chef finder is a simple but powerful search tool that helps you find chefs online using Google and publicly available LinkedIn data. It builds a basic boolean search string for you - so you can uncover public LinkedIn profiles and other online results without needing to be a tech wizard.

#### Chef finder:

- Helps you find **chef profiles** on LinkedIn and other public pages.
- Uses **smart search shortcuts** to get better results, faster.
- Supports chef-specific targeting by location, skill, experience, and employer.
- Makes it easier to connect with chefs directly no LinkedIn InMail credits required.

#### Where does the data come from?

Scout doesn't store or access any private data. It simply helps you search for publicly available chef profiles that have already been indexed by Google - mainly from platforms like LinkedIn.

## **How to Search for Chefs**

## Country

Pick from 115 countries. For example, select **United Kingdom** or **Australia** if you're looking to hire locally.

### Job title

Enter a title like **Chef de Partie**, **Sous Chef**, or **Head Chef**. Use the "Show similar jobs" tickbox to include related titles automatically.

## Location or keywords to include

Add the cities or skills you're hiring for. For example:

London AND Italian cuisine AND fine dining
Use commas to separate search terms – our tool treats commas like "AND".

## **Keywords to exclude**

Want to filter out recruiters, students, or unrelated roles? Enter terms like: recruiter OR talent acquisition OR intern

## **Education (optional)**

Looking for chefs with formal training? Choose "Degree" or "Certificate" – our tool will also include synonyms like "Diploma" or "Culinary Arts".

## **Current employer (optional)**

You can add specific restaurant or group names here - especially helpful if you're trying to headhunt from competitor kitchens.

#### **Get Better Chef Search Results**

- Be specific in regions like the UK or Australia where LinkedIn is widely used.
- Go broader in countries with fewer LinkedIn users.
- The more comma-separated keywords you enter, the tighter your results will be.
- If you're logged in to LinkedIn, some profiles (especially 3rd-degree connections) might appear limited. To avoid this, open results in Incognito Mode or a browser that isn't logged in.

## Can I contact chefs directly?

Yes - if a chef is a 2nd-degree connection, LinkedIn usually allows you to send a connection request. For 3rd-degree connections, try copying their full name and searching directly in LinkedIn. This will often show the "Connect" button even if it wasn't available through Google.

## Can I use Boolean operators?

Absolutely. Our chef finder tool supports:

- AND Find chefs with multiple skills or keywords.
   Example: pastry AND chocolatier
   Shortcut: use, or & instead of "AND"
- OR Find chefs with at least one of several traits.
   Example: Italian OR French OR Japanese cuisine
   Shortcut: use | instead of "OR"

# **Power Tip: Get More Precise Results**

Once you hit **Open in Google**, you can fine-tune the search string our tool creates. Add **parentheses** () to group terms and refine the logic.

## **Example:**

Looking for a Sous Chef who specialises in either French or Modern British cuisine? site:linkedin.com ("Sous Chef") AND ("French" OR "Modern British") AND ("London") This tells Google to show LinkedIn profiles where:

- The title includes "Sous Chef"
- The profile mentions either French or Modern British cuisine
- The person is based in or around London

#### **Save Time with Saved Searches**

If you're often looking for the same kinds of chefs, use the **Saved Search** feature to save your settings and skip the setup next time.